



CPHR New Brunswick is passionate about building positive relationships with external organizations that bring immense value and benefits to our members.

Through partnerships and strategic advertising arrangements, whether involving financial exchanges or mutually beneficial services, we aim to elevate the experiences and opportunities for our members.

E-NEWSLETTER

REACH OUR MEMBERS DIRECTLY BY BEING FEATURED IN OUR E-NEWSLETTER. SHARE YOUR MESSAGE OR ADVERTISEMENT STRAIGHT TO THEIR INBOXES.

SINGLE AD: \$200 ; THREE ADS: \$500 ; BANNER AD: \$300



EXCLUSIVE E-MAIL

NOT LOOKING TO SHARE? SEND AN EXCLUSIVE E-MAIL TO OUR MEMBERS FOR MAXIMUM VISIBILITY AND ENGAGEMENT.

EXCLUSIVE: \$600 ; CO-BRANDED E-MAIL BLAST WITH CPHRNB LOGO: \$450



WEBSITE

SHOWCASE YOUR ORGANIZATION ON OUR WEBSITE WITH OPTIONS FOR BANNER ADS, SPONSORED CONTENT, OR FEATURED LISTINGS.

BANNER AD ON HOMEPAGE: \$400 ; SPONSORED CONTENT: \$600 ; FEATURED LISTING: \$200



SOCIAL MEDIA

ENGAGE WITH OUR FOLLOWERS AND AMPLIFY YOUR REACH BY PARTNERING WITH US ON SOCIAL MEDIA PLATFORMS AND DRIVE AWARENESS OF YOUR BRAND OR OFFERINGS.

SPONSORED POST ON LINKEDIN: \$250 ; COLLABORATIVE CONTENT: \$350 ; SOCIAL MEDIA TAKEOVER: \$500



Looking for more information? E-mail us at admin@cphrnb.ca