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44th Annual

Health & Safety Conference

Longest running Health & Safety Conference in Atlantic Canada

Safety: Let's Face It!



April 24-25, 2014
Saint John Trade & Convention Centre

Conference Snapshot

Pre-Conference Agenda - Wednesday, April 23, 2014

Please Note: Pre-conference activities are optional for delegates.

1:00 pm – 4:00 pm	Delegate Early Registration
1:00 pm – 6:00 pm	Exhibitor Set Up

Conference Agenda - Thursday, April 24, 2014

7:30 am – 11:00 am	Delegate Registration
7:30 am – 8:30 am	Continental Breakfast
8:30 am – 8:45 am	Official Opening
8:45 am – 9:45 am	Keynote The Psychology of Safety: An Executive Perspective

9:45 am – 10:00 am	Refreshment Break Visit Exhibitor Booths
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10:00 am – 10:45 am	Session 1A Saint John Dig Line
	Session 1B Is Harass One Word or Two?

11:00 am – 11:45 am	Session 2A The Canadian Food Inspection Agency's Role in Food Safety
	Session 2B Lessons Learned from the 2013 Alberta Floods

12:00 pm – 1:30 pm	Luncheon Visit Exhibitor Booths
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1:45 pm – 2:30 pm	Session 3A Manual Material Handling
	Session 3B A Survivor's Story; Surviving a Workplace Tragedy

2:30 pm – 3:15 pm	Exhibitor Reception (Prize Draws)
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3:30 pm – 4:15 pm	Session 4 Where do I Start? Managing Substance Abuse in the Workplace
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4:15 pm – 5:00 pm	Session 5 Operation Lifesaver
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Conference Agenda – Friday, April 25, 2014

8:30 am – 9:15 am	Session 6 Distracted Driving/Behavioural Based Training
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9:30 am – 10:15 am	Session 7A Return to Work! Why?
	Session 7B Let's Have a Safety Drive!

10:15 am – 10:30 am	Refreshment Break
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10:30 am – 11:45 am	Keynote Finding Your Joy-Spot
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11:45 am – 12:00 pm	Closing
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CRSP MEMBER BONUS!

BCRSP has previously awarded CM points for this event. The conference contains 6.5 technical hours and may be eligible for BCRSP CM points. See BCRSP website at www.bcrsp.ca for CM point criteria.

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Featured Keynote Presenters

Thursday, April 24, 2014

8:45 am – 9:45 am



Darren Murphy, NB Power

Mr. Murphy is the Vice President of Corporate Services and Chief Financial Officer. His areas of responsibility include Finance, Human Resources, Information Systems, Voice Services, Environment, Safety, Regulatory Affairs, Corporate Compliance and Corporate Project Management Office.

Darren joined NB Power's executive team in 2007 and in addition to his current role has held a number of executive positions including Vice President of Distribution and Customer Service and Vice President of Transmission. He has worked for over 17 years in Distribution field operations before joining the executive team. Mr. Murphy is a member of several Boards including the Board of Directors for the Nuclear Waste Management Organization (NWMO), the New Brunswick Investment Management Corporation (NBIMC) and the New Brunswick Energy Marketing Corporation (NBEMC). Darren also has a Bachelor of Business Administration degree from the University of New Brunswick.

The Psychology of Safety: An Executive Perspective

Safety is NB Power's priority, supporting the belief that when an organization focuses on safety, quality and production will improve correspondingly. While the Crown Corporation has been long known as a leader in safety within Canadian utilities, it's understood that maintaining this standard requires the constant focus of all employees, perhaps especially so at the executive level.

In keeping with this, NB Power recognized the way to maintain its safety focus was not by changing the conventional safety management system itself, but rather in understanding and applying the psychological principles that enhance its use. The current initiative – We don't need a better hard hat – is based on this philosophy and has been underway within the company for 3 years now.

This talk explores the challenges that an approach such as this faces within any organization, and why NB Power remains committed to its full implementation.

Friday, April 25, 2014

10:30 am – 11:45 am



Carol Ann Fried, Freedom Training and Empowerment Services

Carol Ann Fried is a highly energetic and inspirational speaker. Before finding her true calling as a Motivational Speaker, Carol Ann was most successful in show business. Her screen credits include: guest host for Howie Mandel on T.V.'s fabulous game show "Deal or No Deal"; voice coach to Shania Twain, Celine Dion, Avril Lavigne and Sarah McLachlan, stand-in for the ever unpopular Ben Mulroney on the ever popular "Canadian Idol"; stunt woman for Lucy Lawless on the TV series, "Xena Warrior Princess"; and body double for Kim Basinger in the motion picture, "9½ Weeks".

She has outlived her six husbands, five of whom died from eating poison mushrooms. The sixth met a far more gruesome fate having refused to eat the poison mushrooms.

Carol Ann is continually working on her Autobiography entitled, *Things That Make Me So Interesting*. To date, Volumes 1-9 have been published in 27 different languages and average 2300 pages each. Volume 10, sub-titled *Who is the Most Fascinating Person You Know and Why is It Me*, will be published next fall and is reaching the 2000 page mark as we speak.

Finding Your Joy-Spot; The Art & Science of Happiness at Work

What if your work culture was so awesome that your workmates can't wait to get to work? What if being happy comes first, and engagement and productivity come second?

Learn how to reap the benefits of a more positive mind-set to achieve the extraordinary at work and in life. Experience the power of creating a work culture where people feel engaged, motivated and caring. Find out how to measure your happiness, what the top 10% of happy people have in common, five habits that will dramatically increase happiness, the "power of wow", how to buffer depression, as well as about emotional, moral and judgemental happiness.

Did you know that 90% of your long-term happiness has nothing to do with your external world and that 80% of people work in jobs they don't enjoy? Happy employees are 30% more productive, sell 37% more, and are three times more creative than their peers.

Thursday, April 24, 2014

10:00 am – 10:45 am
Session 1A

Saint John Dig Line

Craig McClintock
Enbridge Gas New Brunswick

When beginning any work, from a simple tree planting to a major excavation, it is important to plan ahead and call for underground utility locates. Knowing who to contact and how to contact them can be a real challenge. This session will discuss the only established dig line in the Maritimes, the Saint John dig line and the efforts underway to establish an Atlantic one-call system.

10:00 am – 10:45 am
Session 1B

Is Harass One Word or Two?

Sally Wells
Sally J. Wells Inc.

In this engaging presentation Sally Wells will provide you with a business case for respect and diversity, while covering your legal obligations to provide a safety and respectful work space. Various human rights examples will be utilized while covering stereotypes and assumptions of harassment, defining respect, your role as an advocate and discussing pro-active versus reactive procedures. Sally is a workplace consultant based out of Fredericton, and with a background in Social Work and Law, combined with her amazing sense of humour, she will have you laughing while learning!

11:00 am – 11:45 am
Session 2A

The Canadian Food Inspection Agency's Role in Food Safety

Patricia Ouellette
Canadian Food Inspection Agency

In this presentation Patricia will explain CFIA's organizational structure and its role in food safety and consumer protection. She will review the food legislation administered and/or enforced by the CFIA, the various food programs, the difference between registered and non-registered foods, as well as the Agency's role in working with the NB Public Health Department. The session will end with a brief summary of upcoming changes in legislation and the modernization of CFIA's inspection programs.



11:00 am – 11:45 am
Session 2B

Lessons Learned from the 2013 Alberta Floods

Gail Brownlee
Canadian Red Cross
Disaster Management Volunteer

The flooding that hit Alberta in June of 2013 proved to be one of the largest natural disasters in Canadian history. What does that look like in the first person and what can be learned from the perspective of a Red Cross Disaster Response volunteer. Join Gail Brownlee, a Red Cross Volunteer from Moncton, who joined the response in those early days and ended up on the ground in High River, Alberta as the Red Cross Disaster Response Team Operations Chief for Southern Alberta. What can be learned and applied in our Emergency Response planning in our jobs and also for our families.

12:00 am – 1:30 pm
Luncheon Banquet

Join us for the banquet luncheon. If time permits following the lunch please take a few moments to spend with the exhibitors.

1:45 pm – 2:30 pm
Session 3A

Manual Material Handling

Jenna Vance
CBI Health Centre

This session will outline the basic elements of manual handling. By the end of the session, participants will understand the importance of good body mechanics while manually handling materials and learn ways of reducing the risk associated with manual handling.

1:45 pm – 2:30 pm
Session 3B

A Survivor's Story; Surviving a Workplace Tragedy

Kevin Bonnis
Threads of Life

This session will provide a brief introduction to Threads of Life followed by a detailed account of Kevin's workplace tragedy, what went wrong and why it went wrong. The effects on both Kevin and his family's life have been dramatic and life continues to be affected over 10 years later. Kevin also speaks about the hard learned lessons on both his personal and professional level.

2:30 pm – 3:15 pm
Exhibitor Reception

A great chance to network with your fellow delegates as well as one last opportunity to view the exhibitor displays. In addition, a number of great door prizes are up for grabs (including the passport prize) and delegates **MUST** be present to win.

3:30 pm – 4:15 pm
Session 4

Where do I Start? Managing Substance Abuse in the Workplace

Nadine Wentzell

Nadine Wentzell Consulting Inc.

We all want to know the people we work with are sober and drug-free – and do not pose a health and safety risk to themselves, us and/or others. Research tells us that at least 10% of the population has an active addiction. By the time that addiction becomes a problem in the workplace, it's been going on for 10 years, on average. Addressing this serious workplace issue can be a complex and challenging process – especially knowing what to look for and how to respond appropriately and responsibly. Unionized environments add another level of consultation and consideration. Knowing what not to say and do is as important as knowing what to say and do. Attend this interactive workshop, share your experiences and ask those burning questions.

4:15 pm – 5:00 pm
Session 5

Operation Lifesaver

Mike Regimbal

Operation Lifesaver

Rail safety has recently become a topic of popular interest due to increased rail traffic and incidents including derailments and collisions. Mike Regimbal has over 35 years of experience in the rail industry and is the National Director for Operation Lifesaver, a partnership initiative of the Railway Association of Canada and Transport Canada. Operation Lifesaver works in cooperation with the rail industry, government, police, unions, and many public organizations and community groups, and aims to save lives by educating Canadians about the hazards surrounding rail property and trains. In this session, Mike will discuss Operation Lifesaver strategies, partnerships and initiatives for public outreach and working with First Responder Communities. Operation Lifesaver's goal is to prevent collisions between trains and motor vehicles and also works to prevent trespassing incidents that lead to serious injury or death through Education, Engineering, and Enforcement.

Friday, April 25, 2014

8:30 am – 9:15 am

Session 6

Distracted Driving/Behavioural Based Training

Grant Aune

Advantage Fleet Services

Driving an automobile is a person's greatest risk of serious injury or death both in and out of the workplace. Today's technology in vehicles and gadgets has made the task of driving less complicated and has created many distractions. This presentation will address the problems of distracted driving and offer solutions that focus on Behavioural Based Training. The Behavioural model will be reviewed to show participants that a sustainable driver-training program will be the most effective in reducing this risk and provide a return on the training investment in the long term. Case studies will be real and there will be graphic images and videos.

9:30 am – 10:15 am

Session 7A

Return to Work! Why?

Mary Martell

J.D. Irving

A group discussion and presentation on why employers need to take a serious look at programs that support early and timely return to work, and for employees to understand the benefits and the role they play.

9:30 am – 10:15 am

Session 7B

Let's Have a Safety Drive!

Shelley Parker and Duff Boyd

NB Power

Barriers to safety are often assumed to be either obvious to everyone, someone else's responsibility, out of one's control, costly to control, or too big to control effectively. NB Power Corporate Health & Safety has created a methodology that not only enables employees to identify barriers to safety, but gives them the ability to resolve and/or control them. This session will take you through a demonstration of how to apply this methodology within your own organization and give employees the power to recognize and control their own barriers to safety. Information from Lessons Learned will be provided. Join us to hold a "Safety Drive!"



11:45 am Closing

Grand prize draw is a trip for 2 to Montreal compliments of VIA Rail. Delegates must turn in their conference surveys for a ticket in the draw. Delegate **must** also be present to win.

We wish to acknowledge the support of our Board of Directors and Planning Committee who assisted throughout the year in the planning of our conference.

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Exhibitor Opportunities Still Available!

Safety Services New Brunswick has been hosting its annual Health and Safety Conference for 44 years. This is the longest running safety conference in Atlantic Canada. Our delegates include decision makers and key safety contacts for major corporations, large and small businesses, as well as government agencies throughout New Brunswick. We are pleased to offer exhibitors who participate in our conference maximum exposure to our delegates. We encourage our delegates throughout the conference to visit our exhibitor area. Contact Safety Services New Brunswick for a complete exhibitor package. Or visit our website at www.ssnb.ca.

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Safety Services New Brunswick *Your Go-To Safety Service Provider*

Safety Services New Brunswick (formerly NB Safety Council Inc.) is the province's leading not-for-profit safety service provider, offering comprehensive training and consulting in occupational, road and community safety. Since 1967, Safety Services New Brunswick has pioneered safety education and training programs that have improved quality of life for New Brunswickers. In-class instruction and hands-on training combine theory and practical, providing opportunities for people to apply their knowledge under the guidance of our certified health and safety professionals.

Safety Services New Brunswick is your GO-TO source for customized safety consulting, auditing and training services. A culture of safety and health is promoted by delivering coordinated, comprehensive services throughout New Brunswick. We offer occupational and traffic safety training to organizations of any size, in any industry throughout the province to improve productivity, reduce costs and increase your bottom line. Some of our training programs include:

Occupational Programs

- Arboricultural Electrical Safety
- Bucket Evacuations
- Canada Labour Code Part II
- Chain Saw Safety
- Confined Space Awareness
- Confined Space Entrant/Attendant
- Crane Safety and Basic Rigging
- Due Diligence
- Forklift (Coaching the Lift Truck Operator)
- Forklift Refresher
- Incident Investigation
- Job Hazard Analysis
- Joint Health & Safety Committee
- Pole Top Rescue
- Safe Chipper Operation
- Scaffold Safety
- Traffic Control/Signallers Course
- Transportation of Dangerous Goods (TDG)
- Work Area Protection
- Workplace Hazardous Materials Information Systems (WHMIS)
- Workplace Inspection

Driver Improvement Programs

- All Terrain Vehicle Operation (ATV)
- Defensive Driving Courses (DDC)
- Motorcycle Training Course
- Pilot Driver Certification
- Professional Driver Improvement Course (PDIC)
- Snowmobile Safety
- Trucker Safety Program
- Winter Defensive Driving Course
- Winter Driving Program – SAFE

Professional Programs

- Safety, Health, Environment and Quality Management (SHEQ)
- Supervisor Development Program (SDP)
- Practical Loss Control Leadership (PLCL)

Youth Safety

- Safety Start
- Prevent Alcohol and Risk Related Trauma in Youth (PARTY)
- Babysitter

Please contact our office for details on any of our programs:

Safety Services New Brunswick

440 Wilsey Road, Suite 204
Fredericton, NB E3B 7G5
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Safety: Let's Face It!

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Address: _____	City/Province: _____
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Email: _____	Registrations will be confirmed via email.

Symposium Delegates: Please indicate which unchecked sessions (A or B) you plan to attend:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Keynote – The Psychology of Safety | <input checked="" type="checkbox"/> Session 4 –Managing Substance Abuse in the Workplace |
| <input type="checkbox"/> Session 1A – Saint John Dig Line | <input checked="" type="checkbox"/> Session 5 – Operation Lifesaver |
| <input type="checkbox"/> Session 1B – Is Harass One Word or Two? | <input checked="" type="checkbox"/> Session 6 – Distracted Driving |
| <input type="checkbox"/> Session 2A – Food Safety | <input type="checkbox"/> Session 7A – Return to Work! Why? |
| <input type="checkbox"/> Session 2B – Lessons Learned from High River | <input type="checkbox"/> Session 7B – Let's Have a Safety Drive! |
| <input type="checkbox"/> Session 3A – Manual Material Handling | <input checked="" type="checkbox"/> Keynote – Finding Your Joy-Spot |
| <input type="checkbox"/> Session 3B – Surviving a Workplace Tragedy | |

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- Invoice Me (Payment due before Conference)
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- | | |
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For Hotel Reservations:

Contact the Hilton Saint John at
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Quote Reference: Safety Services New Brunswick*

Room Rate: \$119.00/night plus tax

*There are a limited number of rooms blocked, register early to avoid disappointment.



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