



Saint John: Creating a Learning Organization

The Canadian Society for Training and Development (CSTD), Canada's professional association of workplace training and development practitioners, is pleased to host an event in Saint John, NB during Learn @ Work Week 2011. This year we are recognizing Mike Ashar, President of Irving Oil, for his ongoing support of the value and impact of workplace learning. The story of how the organization is building a culture of learning is a compelling one. Join us on September 28th to see what a difference C-suite support of investing in people can make.

Description:

As an integral component of our business strategy, Irving Oil is investing in our people with a goal to increase the capability and capacity of our teams.

In the past 12 months, we have intentionally streamlined our training and development investment to produce a higher value, higher impact, and lower cost learning strategy. This type of strategy requires a deliberate focus from the organization with an emphasis on making life-long learning a priority for our teams. To date, our programs have yielded positive results. However, our leaders are still on a change journey which continues to require them to test their perceptions, mindsets, and management systems, in order to support a culture of learning.

As our company progresses through this cultural change, we remain committed to the belief that by investing in learning, we are creating a competitive advantage for our organization, in which our people and their performance are visible outliers compared to their industry peers.

Speaker:

Tanya Chapman joined the Irving Oil Executive Team in June of 2010 and has responsibility for all of the Human Resource and Public Affairs teams and central Human Resource services across the company. She graduated from St. Thomas University with a Bachelor of Arts degree and a Bachelor of Education degree. Tanya also has a certificate in Human Resources Management and a Professional Designation in Human Resources (CHRP).

Tanya places an emphasis on personal and professional development by offering workshops and educational programs inside as well as outside of our company. She is one of the founding members of the E3 Women's Forum at Irving Oil and has helped to establish a mentoring program for this group in addition to creating "Voice Power" which is a program designed to help women become more effective presenters.

She has past experience as a member of Learn NB Board of Directors, Advisory Counsel for UNB's College of Extended Learning, Governor of the St. Thomas University Board of Directors and President of the St. Thomas University Alumni Association.

Agenda:

12-12:30pm Registration, lunch & award presentation

12:30-1pm CSTD overview from CSTD President Lynn Johnson, CAE

1-2pm Session

Price:

\$25 plus HST (lunch included)

When:

Wednesday, September 28, 2011 12:00 PM - 2:00 PM

Atlantic Time

Where:

Saint John Trade and Convention Centre

One Market Square

Saint John, New Brunswick E2L 4Z6

[Register now!](#)