



Human Resources Measurement & Scorecarding WORKSHOP SERIES

To make effective strategic business decisions, more and more organizations are looking to data and information about the quality and capacity of their people. With increasing human capital challenges—notably accelerating retirements and skill shortages—it has become a priority for organizations to successfully measure their workforce capacity in a meaningful way. HR departments are expected to be active in business strategy and as a result, require accurate and appropriate metrics to measure and analyze not only the profile of their workforce, but also the effectiveness of their talent management strategies.

This full day workshop will give you the tools to incorporate business strategy into an effective HR measurement framework and help you choose the metrics that matter.

During the workshop, you will have an opportunity to:

- ✓ Hear from The Conference Board of Canada's Vice-President of Leadership and Human Resources Research on HR strategy and related measurement implications
- ✓ Participate in exercises drawn from the latest Conference Board of Canada HR Trends and Metrics research and key benchmarking practices
- ✓ Explore indicators and frameworks for optimizing people performance
- ✓ Discover what effective practices leading Canadian organizations have implemented through interactive case studies
- ✓ Discuss, in groups, how metrics are used to provide insights on talent challenges, opportunities and action
- ✓ Investigate options for data reporting and scorecarding for key audiences
- ✓ Network with peers—share new approaches, insights and challenges



2014 Workshop Series

Ottawa

Tuesday, January 21

Toronto

Tuesday, February 4

Calgary

Wednesday, March 19

Halifax

Tuesday, March 25

Mississauga

Tuesday, April 1

Who Should Attend

- Vice-Presidents, HR
- Directors, HR
- HR Managers
- Workforce Planning & HR Measurement Professionals

Fees:

**Discounted Conference Board Network
Member Rate \$595**

Regular Rate \$795

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Registration Form

HUMAN RESOURCES MEASUREMENT & SCORECARDING

Workshop Series

Register for this series online at www.conferenceboard.ca/topics/humanresource/education/hrmeasurement2014 or complete the form below and fax it to 613-526-4857.

Personal Information

Name: _____

Name for Badge: _____

Title: _____

Organization: _____ Parent Co. (if any) _____

Mailing Address: _____

City: _____

Province: _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____

Do you have a dietary condition, food allergy or disability that requires accommodation in order to participate in this meeting?

Yes No If yes please specify: _____

Workshop Attendance Confirmation

I will attend:

- Tuesday, January 21—Ottawa
- Tuesday, February 4—Toronto
- Wednesday, March 19—Calgary
- Tuesday, March 25—Halifax
- Tuesday, April 1—Mississauga

Payment

Fees for Conference Board events are GST-exempt. The workshop fee includes the workshop session, refreshment breaks and copies of the prepared handouts and available texts. It does not include hotel accommodations.

Discounted Conference Board Network Member Rate \$595

Regular Rate \$795

To pay by credit card, register at www.conferenceboard.ca/topics/humanresource/education/hrmeasurement2014.

If paying by cheque, please make it payable to *The Conference Board of Canada*.

Fax/email your registration form to:

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Fax 613-526-4857

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