

Join us for an Information Session on the ROI Certification Program. Lunch is on us!

Are you being asked to prove value, impact, and ROI for your projects?

In today's organizations, project sponsors and those who have responsibility for the success of projects are held more accountable than ever for the financial impact of their initiatives. Managers are being asked to show the value of their organizational improvement efforts, and more and more the definition of value includes financial impact.

Join Suzanne Schell, CEO of the ROI Institute of Canada for lunch and find out about how you can gain the skills to implement a comprehensive ROI initiative for your organization through ROI Methodology Certification.

Register today for a free information session. Lunch will be provided.

FREDERICTON February 3, 2014, 12 noon – 1:30 pm Wu Centre, Fredericton, 6 Duffie Drive, UNB Fredericton Campus

Register for Fredericton, Please RSVP by January 27

UNB CEL will offer the ROI Methodology Certification program in partnership with the ROI Institute of Canada April 4 – 8, 2016. Visit our [website](http://www.unb.ca/cel/programview/corporate/seminars/certified-roi-professional.html) <http://www.unb.ca/cel/programview/corporate/seminars/certified-roi-professional.html> for details on the program and learn how ROI Methodology helps over 4000 organizations experience a variety of benefits. Learn how your organization can:

- *Improve programs*
- *Build support*
- *Improve Departmental/Group Image*
- *Secure funding*
- *Strengthen working relationships*

The ROI Institute Canada is a leading provider in measurement, evaluation and ROI certification – enabling Canadian public and private organizations to prove the value, impact and ROI of programs, projects and improvement initiatives.